

ORDINARY AGENDA

TE AROHA COMMUNITY BOARD

DATE: Monday, 15 June 2009

TIME: 5.30 pm

VENUE: Council Chambers
Matamata-Piako District Council
35 Kenrick Street
TE AROHA

MEMBERSHIP – Quorum (2)

Members:

Mrs M Massey
Mrs T M Cornes
Mr N S M Harvey-Webb
Mr B A Morgan

Information and recommendations are included in the reports to assist Te Aroha Community Board in the decision making process and may not constitute Te Aroha Community Board's decision until considered by Te Aroha Community Board.

TABLE OF CONTENTS

ITEM	SUBJECT	PAGE NO
1	MEETING OPENING.....	1
2	PRESENT.....	1
3	APOLOGIES	1
4	NOTIFICATION OF URGENT BUSINESS.....	1
5	PUBLIC FORUM	1
6	CONFIRMATION OF MINUTES.....	1
7	MATTERS ARISING FROM THE PREVIOUS MEETING	1
8	OFFICER REPORTS.....	2
8.1	CHIEF EXECUTIVE	2
	8.1.1 TE AROHA FAMILY BUDGETING SERVICES.....	2
	8.1.2 MAYORAL DIARY FOR APRIL 2009.....	3
	8.1.3 CHIEF EXECUTIVE OFFICER REPORT FOR APRIL 2009	4
	8.1.4 BOARD MEMBERS REPORTS FOR MAY 2009.....	5
	8.1.5 COMBINED COMMUNITY BOARD WORKSHOP.....	6
8.2	INFRASTRUCTURE	7
	8.2.1 MATAMATA-PIAKO ANTI-GRAFFITI EDUCATION PROGRAMME	7
	8.2.2 PROPOSED GONDOLA	12
	8.2.3 RESERVE MANAGEMENT PLANS SUBMISSIONS.....	13
9	URGENT ADDITIONAL BUSINESS	14
10	EXCLUSION FROM THE PUBLIC.....	14
11	CLOSURE	14

1 MEETING OPENING**2 PRESENT****MEMBERS PRESENT****OFFICERS PRESENT****IN ATTENDANCE****3 APOLOGIES****MEMBERS APOLOGIES****4 NOTIFICATION OF URGENT BUSINESS**

Pursuant to clause 3.7.5 and 3.7.6 of the Standing Orders NZS 9202:2003 and Section 46A (7) of the Local Government Official Information and Meetings Act 1987, the Chairman to enquire from members whether there are any additional items for consideration which qualify as extraordinary or urgent additional business.

5 PUBLIC FORUM**6 CONFIRMATION OF MINUTES**

Minutes, as circulated, of the Ordinary Meeting of the Te Aroha Community Board, held on 18 May 2009.

[Minutes May 18 2009 Te Aroha Community Board.doc](#)

DRAFT RESOLUTION

That the Minutes of the Ordinary Meeting of the Te Aroha Community Board held on 18 May 2009 be confirmed and signed as true and correct.

7 MATTERS ARISING FROM THE PREVIOUS MEETING

8 OFFICER REPORTS

8.1 CHIEF EXECUTIVE

8.1.1 TE AROHA FAMILY BUDGETING SERVICES

File No: COM182401
Responsible Officer: D McLeod
Chief Executive Officer
Author: R Ellison
Community Boards/CAPS Administrator

EXECUTIVE SUMMARY

Mrs Jean Swan from the Te Aroha Family Budgeting Service will be in attendance to talk about the organisation.

POLICY AND BYLAW ISSUES

There are no policy or bylaw issues.

OFFICER RECOMMENDATION

That the Te Aroha Family Budgeting Service Report be received.

8.1.2 MAYORAL DIARY FOR APRIL 2009

File No: DEM021606
Attachments: [Mayoral Diary April 2009](#)
Responsible Officer: D McLeod
Chief Executive Officer
Author: G W H Vercoe QSM, ED, JP
Mayor

EXECUTIVE SUMMARY

A copy of the Mayoral Diary for the period 1 April 2009 to 5 May 2009 is attached.

POLICY AND BYLAW ISSUES

There are no other Policy or Bylaw issues in relation to this matter.

OFFICER RECOMMENDATION

That the information in the Mayoral Diary for the period 1 April 2009 to 5 May 2009 be received.

8.1.3 CHIEF EXECUTIVE OFFICER REPORT FOR APRIL 2009

File No: SUP164601
Attachments: [CEOs Report April 2009](#)
[Major Project Highlights May 2009](#)
Responsible Officer: D McLeod
Chief Executive Officer
Author: D McLeod
Chief Executive Officer

EXECUTIVE SUMMARY

A copy of the Chief Executive Officer's report for the period April 2009 is attached.

POLICY AND BYLAW ISSUES

There are no other Policy or Bylaw issues in relation to this matter.

OFFICER RECOMMENDATION

That the Chief Executive Officer's report for April 2009 be received.

8.1.4 BOARD MEMBERS REPORTS FOR MAY 2009

File No: DEM021201
Responsible Officer: D McLeod
Chief Executive Officer
Author: R Ellison
Community Boards/CAPS Administrator

EXECUTIVE SUMMARY

Board Members to report on the activities of organisations where they were appointed to represent the Board.

OFFICER RECOMMENDATION

That the Board Members' Reports for May 2009 be received.

8.1.5 COMBINED COMMUNITY BOARD WORKSHOP

File No: DEM021201
Responsible Officer: D McLeod
Chief Executive Officer
Author: R Ellison
Community Boards/CAPS Administrator

EXECUTIVE SUMMARY

The Board to raise discussion regarding questions they would like to ask at the Combined Community Board Workshop being held on Tuesday, 23 June 2009 at 5:30 p.m.

POLICY AND BYLAW ISSUES

There are no policy or bylaw issues.

OFFICER RECOMMENDATION

That the Combined Community Board Workshop report be received.

8.2 INFRASTRUCTURE

8.2.1 MATAMATA-PIAKO ANTI-GRAFFITI EDUCATION PROGRAMME

File No:	DBU181602
Attachments:	Anti-Graffiti Education Programme Logo
Responsible Officer:	G Ridley Infrastructure Manager
Author:	R Marshall Community Facilities Planning Officer

EXECUTIVE SUMMARY

In 2008 Council's Community Facilities Department and Community Development Department jointly produced an application to the Ministry of Justice requesting funding to undertake a graffiti education programme for 8 – 12 year olds within our district. The application was approved. This report outlines the background, aims and timeline for implementation of the anti-graffiti education programme.

BACKGROUND

In 2008 the Ministry of Justice invited Council's to apply for funding to carry out projects which aim to reduce graffiti. The criteria gave applicants the opportunity to apply to undertake proactive approaches as opposed to just reactive (e.g. graffiti removal, disciplining offenders) initiatives.

Council had previously been successful in applying for assistance to undertake a reactive initiative (the Morrinsville Graffiti Rapid Removal Project).

Staff put forward an application to undertake graffiti education programmes throughout all primary schools in the district in 2009, with follow up lessons in 2010 and 2011. We consulted with a local principal, the National Manager of New Zealand Blue Light and the New Zealand Police before making the application. Following this consultation we decided the education programme would target 8 – 12 year olds. This age group was selected because we believe this is the best stage of their life to learn about this issue, before they are more greatly exposed to this activity. Research shows teenagers are the most common age group that tag.

Our application emphasised we were committed to ensuring we achieve positive outcomes and create a programme that can be adopted by other Council's throughout New Zealand.

Our application was approved and the Ministry of Justice agreed to fund the whole project. They agreed that Council would employ a Project Manager to implement the project, as staff resources would not be sufficient.

Following confirmation that our application was successful we met with:

- Morrinsville Police
- Ministry of Education (Hamilton Office)

- Hamilton City Council Graffiti Coordinator
- Auckland City Council (Members of Graffiti Department)
- Manukau Beautification Charitable Trust

This was to get as much input as possible to clarify our aims and identify what we would require from a Project Manager. The Project Brief was then completed, and it was identified that the project manager would be required to complete the following:

Key Tasks to be completed by Project Manager

Year 1

- Arrange production of educational DVD
- Arrange production of information packs (including graffiti based educational activities)
- Appoint a suitable speaker
- Consult with all Schools and arrange lesson dates
- Produce six monthly progress reports for the Crime Prevention Unit
- Evaluate success of lessons and information packs (follow-up consultations)

Year 2 & 3

- Arrange any necessary improvements to information packs
- Arrange production of information packs
- Appoint a suitable speaker
- Consult with all Schools and arrange lesson dates
- Produce six monthly progress reports for the Crime Prevention Unit
- Evaluate success of lessons and information packs (follow-up consultations)

AlphaMedia Productions Ltd in Matamata put forward a strong application and was employed at the beginning of 2009 to undertake the Project Manager Role. Since then they have completed a large amount of work in preparation for school presentations, which will begin in the third school term of this year. After think-tank sessions, research and consultation with schools, AlphaMedia Productions put forward a proposal that each educational presentation would:

- Be facilitated by Pat Spellman (a MC and entertainer)
- Include a short DVD promoting anti-graffiti themes
- Include live hip-hop performances and bombing demonstrations
- Include an interview with a graffiti artist (discussing the difference between art and illegal tagging)
- Discuss the negative impacts of graffiti
- Encourage students to sign a pledge
- Include question and answer time, and spot prizes

- Involve giving students wrist bands and dog tags with slogans reminding them of the educational programme and their pledge
- Involve playing the children a song with anti-graffiti themes, written by the singer/songwriter of Morrinsville band Televator
- Promote alternatives to tagging and promote taking pride in your community – children will be placed into groups and will choose a project to undertake that will benefit the community. Mentors from local high schools will help the students implement their community projects.

In addition, Teachers will be given Teacher Aid documents so graffiti can be discussed as part of regular school lessons. A Ministry of Education Representative has suggested this could work in with social studies.

AlphaMedia Productions have also designed a logo to promote the anti-graffiti education programme. A copy is attached to this Report. The phrase 'MyTagMyTown' was chosen after consultation with a focus group and a selection of school children. It is utilising Waikato colours and encompasses the following themes:

My Tag:

- I am my tag, I carry it on me
- I have respect for myself and others
- As a person, I have value
- Unlike a tag, people can not scribble over me nor take over the territory of my body and personality

My Town:

- The community I am in is not just where I live, it is my town – my home
- I want other people to respect my community
- I want and deserve the right to have a voice in my community
- I want to embrace the future of my community, I am part of it

AlphaMedia Productions proposed programme received Council support to be implemented, at a Council Workshop in April. As previously mentioned, school presentations will occur in term three. Following this, an evaluation of the success of the programme will be undertaken. This will allow improvements to be made in preparation for 2010 and 2011 presentations.

STATUTORY ISSUES

There are no other Policy Implications in relation to this matter.

POLICY AND BYLAW ISSUES

There are no policy or bylaw issues.

LONG TERM COUNCIL COMMUNITY PLAN

COUNCIL ACTIVITIES

Community Facilities

Community Facilities are Council activities focused on recreational and cultural opportunities in the district. Previously, much of the work we have done in this area has been around the provision of services and assets, such as the libraries, swimming pools, parks and reserves and other public amenities. In the future, Council will be looking to see how it can enhance the provision of these services to the community through the forming of partnerships with other regional and national organisations focused on social and cultural wellbeing.

- *Housing and Other Property*
 - *Identify opportunities for improvement and subsequent implications of those improvements*
- *Public Amenities*
 - *Identify opportunities for improvement and subsequent implications of those improvements*

Community Development

Community Development has a focus on economic, social, environmental and cultural well being and includes activities such as Democracy, District Plan, the Long Term Council Community Plan and generally increasing community input into Council decision making. Improving representation in Council's decision making and finding other ways to improve the process of democracy in our district is important.

- *Strategies and Plans*
 - *Build community relationships and the development of understanding, protocols and partnerships for collaboration within the organisation with the community and with external agencies*

FOUR WELL-BEINGS

SOCIAL

Graffiti education has numerous social positive effects because a reduction in graffiti reduces community concern that exists when graffiti is present, and improves the amenity of the township.

ECONOMIC

A reduction in graffiti would lead to a reduction in Community Facilities expenditure. The Community Facilities department currently spends approximately \$150,000 per annum on graffiti removal in the district.

COMMUNITY OUTCOMES

- Belonging to our Community
- Community Safety and Support: Looking after People

- Planning and Development
- Pride and Justice

SIGNIFICANCE POLICY

This issue is not considered significant in terms of Council's Significance Policy.

FINANCIAL IMPLICATIONS

No financial resource impact.

OFFICER RECOMMENDATION

That the information on the Matamata-Piako Anti-Graffiti Education Programme be received.

8.2.2 PROPOSED GONDOLA

File No: RMR202001
Responsible Officer: G Ridley
Infrastructure Manager
Author: R Ellison
Community Boards/CAPS Administrator

EXECUTIVE SUMMARY

Board Member Harvey-Webb to raise discussion regarding the proposed gondola.

POLICY AND BYLAW ISSUES

There are no policy or bylaw issues.

OFFICER RECOMMENDATION

That the Proposed Gondola report be received.

8.2.3 RESERVE MANAGEMENT PLANS SUBMISSIONS

File No: PRE520414
Responsible Officer: G Ridley
Infrastructure Manager
Author: R Ellison
Community Boards/CAPS Administrator

EXECUTIVE SUMMARY

The Board to raise further discussion regarding submissions to the Reserve Management Plans.

POLICY AND BYLAW ISSUES

There are no policy or bylaw issues.

OFFICER RECOMMENDATION

That the Reserve Management Submissions report be received.

9 URGENT ADDITIONAL BUSINESS

10 EXCLUSION FROM THE PUBLIC

11 CLOSURE