



te kaunihera ā-rohe o  
**matamata-piako**  
district council



# **Matamata-Piako District Council**

## **DRAFT Smokefree Outdoor Spaces**

### **Policy 2024**

**Approved by Council 13 March 2024 For  
consultation**

**Adopted X 2024**

Department	Strategic Partnerships and Governance
Policy Type	External
CM Reference	TBC
Council Resolution Date	TBC
Policy Effective From	TBC
Engagement Required	Special Consultative Procedure (Local Government Act 2002)
Policy Supersedes	Smokefree Outdoor Spaces Policy 2019
Review Frequency	Every three years
Next Review Date	TBC

## Contents

1.	Introduction .....	3
2.	Policy .....	3
3.	Implementation .....	4
4.	Policy Monitoring and Review .....	5
5.	Definitions .....	5
	Schedule 1 Smokefree CBD Areas .....	6

DRAFT FOR CONSULTATION

## 1. Introduction

### 1.1 Purpose

- 1.1.1 The purpose of this policy is to ~~establish-identify~~ smokefree areas that promote the health and wellbeing of our communities through reducing the presence of smoking and de-normalising smoking behaviour. This aligns with ~~the Government's goal of becoming smoke free by 2025 as well as~~ Part 1 of the Smoke-free Environments and Regulated Products Act 1990, (supporting Smokefree workplaces and public areas).
- 1.1.2 For the purposes of this policy 'smoking' includes vaping and use of Legal Highs (defined below) which have to be taken through the action of smoking or an inhalation process that mimics smoking.

### 1.2 Alignment with Council's Community Outcomes

~~The following helps promote and support Council's Policy:~~

- ~~• In March 2011 the Government adopted the Smokefree 2025 goal for New Zealand. This was in response to the recommendations of a landmark Parliamentary inquiry by the Māori Affairs select committee.~~
- ~~• The Smoke-free Environments Act 1990, including Part 1 Smoke-free workplaces and public areas~~

The policy ~~also~~ aligns with our vision ~~is to make Matamata-Piako 'the place of choice'; for a Matamata-Piako District that is vibrant, passionate, progressive, where opportunity abounds. The heart of our community is our people, and the people are the heart of our community.~~ This vision provides guidance and inspiration for Council's activities for the next 10 years and beyond.

~~The~~ This Policy supports and contributes to achieving Council's ~~Healthy Communities~~ Outcomes – specifically: ~~Our community is safe, healthy and connected. A place with people at its heart; support the wellbeing of our community.~~

### 1.3 Principles

- 1.3.1 The principles of this policy are:
- Promotion and support of the health and wellbeing of our community, including children and young people.
  - Encouraging behavioural change in a manner that is acceptable and reflects our community values.
  - Fostering a positive smokefree message, with an emphasis on modelling positive behaviour for children and young people.

## 2. Policy

### 2.1 Approach

- 2.1.1 The Policy follows a non-regulatory approach aimed at changing behaviour and promoting a positive smokefree message throughout the community.
- 2.1.2 Compliance with the Policy is ~~not enforced by Council. Compliance with the policy and is instead~~ encouraged by empowering the public to model and promote appropriate behaviour in a positive manner, which in turn encourages others to be smokefree.

## 2.2 Smokefree Public Places

- 2.2.1 The following public places ~~will be~~ are smokefree across the whole of the ~~Matamata-Piako~~ district: ~~in relation to the implementation dates stated below.~~

Date	Locations
1 March 2020	<ul style="list-style-type: none"><li>• All Council owned or managed Parks and Reserves</li><li>• Council owned playgrounds</li><li>• Skate parks</li><li>• All Council owned or managed sports locations</li><li>• All bus stops and shelters</li><li>• Public toilets</li><li>• The Hauraki Rail Trail</li><li>• Entrances outside all Council owned and operated buildings</li><li>• Outdoor public areas within the Central Business District (CBD) of Te Aroha, Matamata and Morrinsville as defined in Schedule 1</li><li>• All footpath outdoor dining areas within the district</li><li>• All public car parks outside CBD areas.</li></ul>

## 2.3 Smokefree Events

- 2.3.1 Council recognises the role that public events can play in promoting a positive smokefree message. All Council-delivered events and events that receive Council funding or support will ~~need to~~ be smokefree. Event organisers will also be required to display and announce smokefree messages in advertising and at the event.

## 2.4 Smokefree Outdoor Dining

- 2.4.1 A 'no smoking' clause ~~is contained~~ in the Council's terms and conditions for licence to occupy when occupying the footpath for dining purposes outside the building's legal boundaries.
- 2.4.2 Businesses are ~~also~~ encouraged to sign up to the "The Fresh Air Project" to promote their smoke and vape free status.
- 2.4.3 Businesses are ~~will be~~ encouraged to display smokefree signage around their business to promote the smokefree message to the community.

## 3. Implementation

- 3.1 ~~The successful implementation and continued success of~~ This policy ~~will~~ requires a collaborative approach to communication and education between Council and the ~~Community and Waikato District Health Board~~ Health New Zealand Te Whatu Ora Waikato.
- 3.2 ~~Continued~~ implementation of this Policy will ~~include~~ look like:
- Making available smokefree signage/stickers.
  - Signage and/or smokefree logos displayed with positive smokefree messages to discourage smoking in Council locations as they are renewed or replaced.

- On review, Council communications and documents (e.g. reserve management plans), will also reference the smokefree nature of these locations where appropriate.
- On review, community leases and licences will require the leased premises to be smokefree.
- A 'no smoking on premises' clause in the Council's terms and conditions for hiring a Council venue.
- Investigation of a smokefree compliance requirement in Council contracts.
- A smokefree requirement in all funding agreement documents/contracts as they come up for renewal over time.
- Working with Council's Te Manawhenua Forum mō Matamata-Piako to promote the smokefree message to Iwi.

#### 4. Policy Monitoring and Review

- 4.1 This Policy will be reviewed by Council every three years, following its adoption or as determined by Council, or in response to legislative or policy changes as appropriate.
- 4.2 The following measures of success will be used as the basis of any review of the Policy:

Measure	Possible Methods
The number of actively promoted Smokefree areas in Matamata-Piako increases	Survey of businesses, organisations, and facilities
Awareness of, and public support for the Policy increases	Customer survey
The population rate of smoking decreases	Census data

#### 5. Definitions

~~Vaping or~~ To vape is defined in the Smokefree Environments and Regulated Products Act 1990 and means to inhale using a vaping device or a heated tobacco product, and vaping has a corresponding meaning. ~~as the use of an electronic cigarette or e-cigarette that heats a solution producing a vapour that the user inhales or 'vapes' (Ministry of Health, 2017).~~

*Legal Highs* is defined as substance, mixture, preparation, article, device, or thing that is capable of inducing a psychoactive effect (by any means) whose sale or use is not banned by current legislation regarding the misuse of drugs.

## **Schedule 1 Smokefree CBD Areas**

~~Smokefree CBD areas.~~ The below maps detail the defined CBD areas for the purpose of this Policy. Other locations specified in this Policy (clause 2.2.1) are not included on these maps but are still included within the Policy.

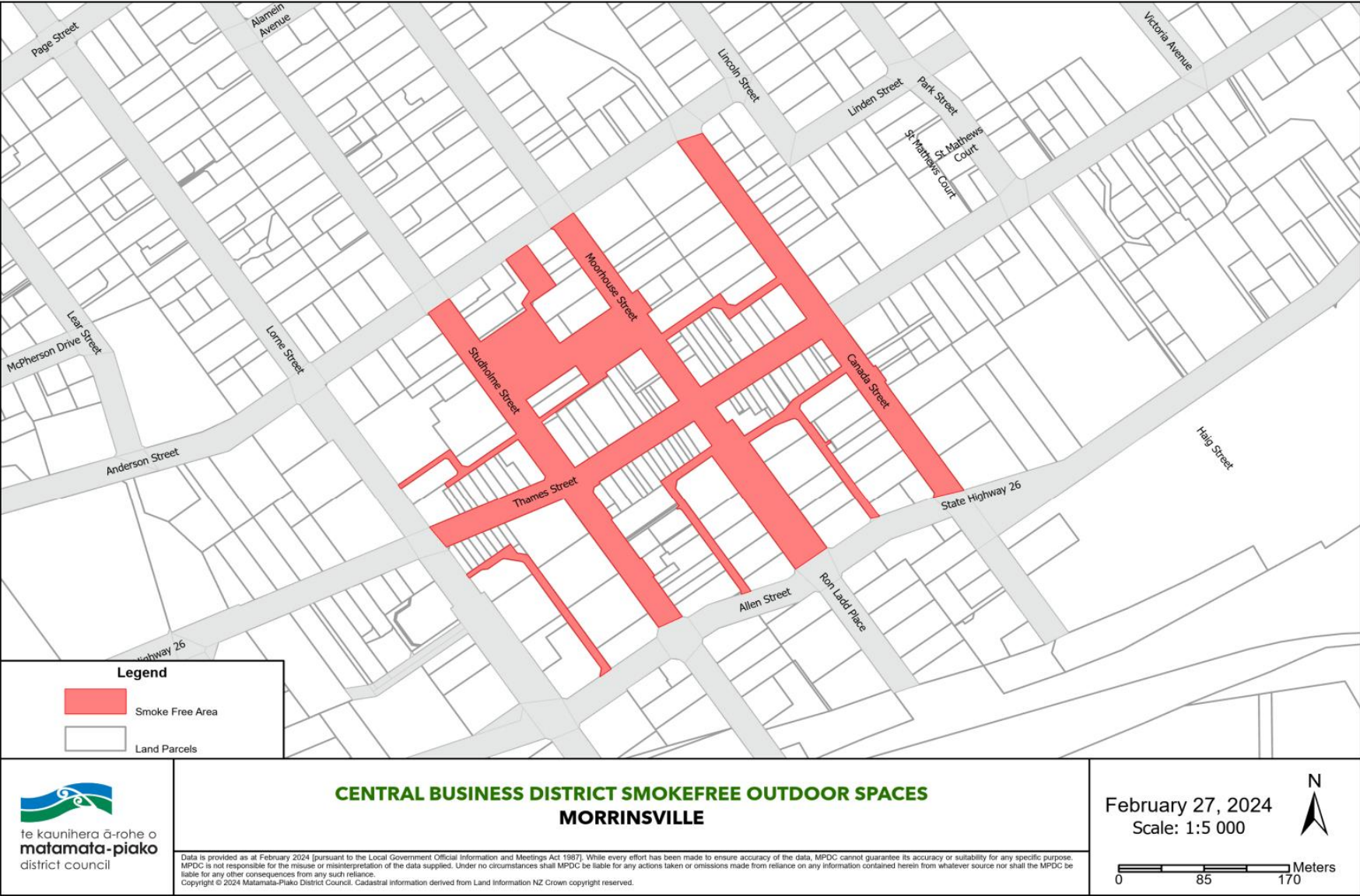
DRAFT FOR CONSULTATION



## nata



Schedule 1b) Central Business District Smokefree Outdoor Spaces – Morrinsville





Schedule 1c) Central Business District Smokefree Outdoor Spaces – Te Aroha

