Schedule 3: Section 32 Evaluation

	Option 1: Do nothing – retain existing provisions	Option 2: New description of significant resources
Amend Section 2.2	Costs	Costs
'Significant resources	Environmental:	Environmental:
of the District' (Part A)	There are no identifiable environmental costs.	There are no identifiable environmental costs.
"Tourism has become	Economic:	Economic:
increasingly important to	The restriction of the growth of the Hobbiton Movie Set	There are no identifiable economic costs.
the District's economy	attraction through continued use of the resource consent	
and the sustainable	process will not effectively provide for opportunities for	Social:
growth and development	RST to expand operations and attract larger tourist	There are no identifiable social costs.
of tourism activities is to	numbers to the site, thereby restricting the availability of	
be encouraged. The	expenditure from tourism within the District to both RST	<u>Cultural:</u>
District's accessibility to	and local service providers.	There are no identifiable cultural costs.
major centres and nearby		
tourist destinations such	Social:	
as Rotorua, Coromandel	The restriction of the growth of the Hobbiton Movie Set	
and Waitomo Caves	attraction is unlikely to result in the creation of additional	
provides future	Full Time Equivalent opportunities for staff employment.	
opportunities for growth		
of this sector. Major	Cultural:	
tourism attractions such	There are no identifiable cultural costs.	
as Hobbiton Movie Set	Benefits	Benefits
have direct and indirect	Environmental:	Environmental:
benefits for the District's	There are no identifiable environmental benefits.	There are no identifiable environmental benefits.
towns due to		
employment and the use	Economic:	Economic:
of local services by	There are no identifiable economic benefits.	The recommended inclusion of Hobbiton Movie Set into 'Part
visitors such as		A – Significant Natural Resources of the District' will provide
accommodation, food	Social:	for the recognition of Hobbiton Movie Set as a significant
and beverages and other retail."	There are no identifiable social benefits.	tourism attraction within the District, with a large contribution
retun.		to the Districts economy, creation of employment

Cultural: There are no identifiable cultural benefits.	opportunities and wider benefits to local services used by the attractions visitors. <u>Social:</u> The recognition of the Hobbiton Movie Set tourism activity as a significant resource within the District and through incorporation of this Plan Change provides for the expansion of the activity and ability to accommodate growing visitor numbers. Provision for increased tourist activity creates opportunities for employment where service provision is required to assist visitors through their Hobbiton Movie Set experience. <u>Cultural:</u> There are no identifiable cultural benefits.
Efficiency and effectiveness of achieving objectives Maintenance of the status quo does not provide recognition for Hobbiton Movie Set as a significant contributor to the District's economy or the ability to expand the provision of tourism and entertainment services to visitors to the site. Restriction of this growth will result in a stagnant effect on the ability of RST to continue to contribute to economic growth within the District, subsequently support other local business and provide social employment opportunities.	Efficiency and effectiveness of achieving objectives Recognition by Council of the Hobbiton Movie Set tourism activity as a significant resource within the District and provision through the DCP to allow the activity to grow will provide for the continued economic and social contributions of RST to the District.
Most appropriate for achieving objectives For the reasons detailed above it is considered that the status quo option of retaining the existing provisions will not be appropriate for recognising Hobbiton Movie Set as a significant resource within the District.	Most appropriate for achieving objectives For the reasons detailed above it is considered that the recommended inclusion of Hobbiton into the description of the District's significant resources is the most appropriate method of recognition to the contributions to the District of the activity.

	Risk of acting or not acting	Risk of acting or not acting
	It is considered that there is no uncertain or insufficient	It is considered that there is no uncertain or insufficient
	information.	information.
	Option 1: Do nothing – retain existing provisions	Option 2: New description of tourism
Insert a new Section	Costs	Costs
2.3.9 'Tourism' (Part A)	Environmental:	Environmental:
"2.3.9 Tourism	There are no identifiable environmental costs.	There are no identifiable environmental costs.
• Enabling the growth of	Economic:	Economic:
the District's tourism	Retaining the existing provisions and exclusion of 'Section	There are no identifiable economic costs.
industry is important	2.3.9 – Tourism' fails to recognise the economic benefits	Cosiel
to maximise the value	that tourism generating activities provide to the wider District in terms of economic growth and expenditure from	<u>Social:</u> There are no identifiable social costs.
of tourist expenditure	both employees of the businesses and international /	
within the District	national visitors through local service providers.	Cultural:
which has flow on		There are no identifiable cultural costs.
effects throughout the	<u>Social:</u>	
District's economy. A	Where recognition of and provision for tourism generating	
significant resource	activities are not made within the District Plan, measures	
management issue	to maximise the ability of tourism generating activities to increase expenditure and visitor growth cannot be made,	
that the District Plan	with the follow-on effect a stagnated growth in	
must address is	employment by tourism related activities within the	
seeking to encourage	District.	
tourism whilst		
ensuring that	Cultural cost:	
adequate measures	Through maintenance of the status quo, cultural activities	
are in place to avoid,	that benefit from tourist attraction to the District are	
remedy and mitigate	unable to benefit from increased tourism operations. This further restricts the ability for cultural recognition to	
the localised	spread beyond the District level.	

environmental effects	Benefits	Benefits
of tourist attractions."	Environmental: Restriction of the growth opportunities of tourism activities within the District ensures any adverse environmental effects generated by those activities remain localised to areas where activities are undertaken and do not increase in adversity on the surrounding environment. Economic: There are no identifiable economic benefits. Social: There are no identifiable social benefits. Cultural:	Environmental: Recognition of the role tourism generating activities have within the District and the actual and potential environmental effects that they in turn generate from those activities will lead to better understanding of mitigation methods and provisions to control those effects but not restrict the ability of these activities to continue to contribute to the economic, social, cultural and environmental wellbeing of the District. Economic: Enabling the growth of the tourism industry within the District through the recognition and provision of this Section within the District Plan will maximise the ability of tourism generating activities to provide increased and enhanced services to
	There are no identifiable cultural benefits	visitors to the District, encouraging more visitors and in turn more local expenditure. <u>Social:</u> Through the enablement of the growth of tourism generating activities, tourism based businesses such as Hobbiton Movie Set will experience increased demand for the provision of their services, thereby increasing the need for additional employment within the District to accommodate the needs of visitors. Increased employment results in social benefits for the wider District. It is further expected that community members will have a greater understanding in the role that tourism based activities have within their local communities. <u>Cultural:</u> Provision for growth of the tourism industry within the District creates benefits for local businesses offering unique cultural

		experiences through the enhanced thoroughfare of visitors
		and service demands that they accrue. Visitors are able to
		become immersed in cultural activities while they are within
		the area and can result in the potential for spread of cultural
		recognition outside of the scope of the tourism industry.
	Efficiency and effectiveness of achieving objectives	Efficiency and effectiveness of achieving objectives
	The section proposed to be included as part of the Plan	The inclusion of the tourism section into the District Plan will
	Change as detailed above seeks to ensure Council	ensure the overarching direction of promotion of tourism and
	maintains an understanding of the importance tourism	the enhancement of the ability of tourism related activities to
	generating activities have within the District and the	operate will result in positive economic, social, cultural and
	resource management implications of provision for these	environmental outcomes for the District. It is therefore
	activities. Retaining the status quo is not considered to be	determined this is the most efficient and effective method for
	the most efficient and effective method of recognising	achieving these outcomes.
	these benefits and impacts.	
	Most appropriate for achieving objectives	Most appropriate for achieving objectives
	For the reasons detailed above it is considered that the	For the reasons detailed above it is considered that the
	status quo option of retaining the existing provisions will	inclusion of the tourism section into the District Plan is the
	not be appropriate for recognition of the impacts tourism	most appropriate method for recognition of the need to
	activities have within the District and ways to avoid,	expand tourism generating activities while avoiding,
	remedy and mitigate the localised adverse effects of these	remedying or mitigating any adverse effects.
	activities.	
	Risk of acting or not acting	Risk of acting or not acting
	It is considered that there is no uncertain or insufficient	It is considered that there is no uncertain or insufficient
	information.	information.

	Option 1: Do nothing – retain existing provisions	Option 2: New objective
New objective in	Most appropriate for achieving the purpose of the Act	Most appropriate for achieving the purpose of the Act
Section 2.4 (Part A) "9. Tourism O1 To recognise and enhance the significance of tourism to the District's economy, and to provide for sustainable tourism growth and development while avoiding, remedying or mitigating adverse effects on the environment."	Sustainable management under the purpose of the Act means managing the use development and protection of natural and physical resources which enables people and communities to provide for their social, economic and cultural wellbeing. Where the continued growth of the Hobbiton Movie Set tourism facility is unable to be achieved under the current resource management structures it is anticipated that this growth and contribution towards the enhancement of tourism within the Matamata-Piako District cannot be achieved. In this way the preservation of the status quo will not ensure sustainable use of the site to provide for the economic wellbeing of people and communities within the District	As demonstrated adjacent, the continued restriction of the Hobbiton Movie Set tourism facility to expand and accommodate enhanced tourism activity with the District by preserving the status quo will not contribute to achieving sustainable management under the purpose of the Act. Provision under this Plan Change application to adopt the recommend rules and policies under the Development Concept Plan will ensure that the purpose of the Act is upheld and the purpose of this objective can be met.
	and the purpose of the Act is not met. Option 1: Do nothing – retain existing provisions	Option 2: New policy
New policies in Section	Costs	Costs
2.4 (Part A)	Environmental: Under preservation of the status quo, and without regulation of the adverse environmental effects that	<u>Environmental:</u> There are no identifiable environmental costs.
P1 To encourage appropriate tourism development in the District.	tourism activities may generate, unregulated development of growth of these activities may result in activities generating adverse effects equal to or greater than minor on the surrounding environment without regulated	<u>Economic:</u> There are no identifiable economic costs. <u>Social:</u>
P2 Development Concept Plans shall be used for major tourist attractions to recognise their significance to the District	management promoted by the addition of these policies. <u>Economic:</u> Retention of the status quo under Option 1 will provide for limited to no future growth of tourism activities within the District, resulting in no additional economic outputs or	There are no identifiable social costs. <u>Cultural:</u> There are no identifiable cultural costs.

whilst managing the adverse effects of tourism developments ."	visitor attraction other than that which is already occurring.	
	<u>Social:</u>	
	Retaining provisions that fail to provide for the growth of key tourism generating activities within the District will	
	reduce the ability of tourism operators to promote	
	activities such as Hobbiton Movie Set to larger visitor	
	groups, resulting in no additional economic expenditure	
	within the District and therefore fewer employment opportunities.	
	opportunities.	
	<u>Cultural:</u>	
	There are no identifiable cultural costs.	
	Benefits	Benefits
	Environmental:	Environmental:
	There are no identifiable environment benefits.	Encouragement of the development and growth of tourism
	Economic:	generating activities while managing the nature of the developments, the scale and intensity of operations and
	There are no identifiable economic benefits.	overall the adverse effects of that growth will ensure tourism
		activities provide for the enhancement of environmental
	<u>Social:</u>	protection and recognition within the District and ensure
	There are no identifiable social benefits.	available land resources are used effectively and efficiently.
	Cultural:	Economic:
	There are no identifiable cultural benefits	Growth and development of tourism related activities as
		encouraged under the proposed inclusion of the above policies
		will be expected to result in economic benefits for both
		tourism services and associated local services throughout the
		wider District. Additional economic expenditure driven through this growth and development and the increased
		intensity of tourism services will enhance visitor attraction to

	the District, supported by the provisions of the DCP and District Plan to manage the adverse effects of this growth and development. <u>Social:</u> The inclusion of the above proposed policies into the District Plan for the promotion of activities such as Hobbiton Movie Set to continue to develop for the accommodation of increased service demand shall provide for additional reliance on local employment and provide social benefits to the wider community. <u>Cultural benefit:</u> There are no identifiable cultural benefits.
Efficiency and effectiveness of achieving objectives	Efficiency and effectiveness of achieving objectives
Maintenance of the status quo would not ensure the growth and development of tourism generating activities can be effectively managed.	The addition of the proposed policies to Section 2.4 of the District Plan will economically, socially and environmentally benefit the District for the above-mentioned reasons while recognising the importance of tourism generating activities and encouraging their future growth and development.
Most appropriate for achieving objectives	Most appropriate for achieving objectives
Retention of the existing policies and thereby limiting potential for the growth and development of tourism activities is not considered to be the most appropriate option for achieving the growth of tourist activities in a sustainable manner within the District. Retention of the existing policies also fails to recognise the significance of these activities in their localities.	Inclusion of the policies as proposed and enhancement of the potential growth and economic development of tourism generating activities is considered as the most appropriate means of recognition of the industry and achieving sustainable tourism related growth within the District.
Risk of acting or not acting	Risk of acting or not acting
It is considered that there is no uncertain or insufficient information.	It is considered that there is no uncertain or insufficient information.

	Option 1: Do nothing – retain existing provisions	Option 2: New policy
New policy in Section	Costs	Costs
New policy in Section 3.5.2 (Part A) "P10 To ensure that the design of future development at Hobbiton Movie Set is sympathetic to the rural landscape and environment."		
	Benefits	Benefits
	Environmental: There are no identifiable environment benefits.	Environmental:

Economic:	Preservation of the ability for Hobbiton Movie Set to grow and
There are no identifiable economic benefits.	develop within Precincts 1 and 2, including the protection of
	the site via the Rural Buffer Area, ensures activities which may
<u>Social:</u>	have adverse environmental effects that would impact upon
There are no identifiable social benefits.	the activities within another precinct or the surrounding
	environment are located suitably to avoid these effects.
<u>Cultural:</u>	Through the utilisation of the Rural Zone rules in the ODP
There are no identifiable cultural benefits	within the Rural Buffer Area, the rural landscapes anticipated
	within the Plan can continue to be protected by the Proposed Plan Change.
	Plan Change.
	Economic:
	There are no identifiable economic benefits.
	<u>Social:</u>
	There are no identifiable social benefits.
	<u>Cultural:</u>
	Inclusion of the policy as proposed for Section 3.5.2 shall
	ensure cultural protection and recognition of landscape
	surrounding the Hobbiton Movie Set tourism activity is preserved.
Efficiency and effectiveness of achieving objectives	Efficiency and effectiveness of achieving objectives
Maintenance of the status quo will not ensure that any	The addition of the proposed policy to Section 3.5.2 of the
development at Hobbiton Movie Set will result in	District Plan will ensure the ability for the Hobbiton Movie Set
protection of the surrounding landscape, particularly	tourism facility to continue to develop will continue to be
within Precincts 1 and 2, from inappropriate development	maintained while fulfilling the overarching role of taking into
and disruption of natural rural landscape viewshaft's.	account the matters in Section 7 of the RMA.
Most appropriate for achieving objectives	Most appropriate for achieving objectives
Retention of the existing policies and subsequent exclusion	For the reasons as stated above it is considered the inclusion
of landscape controls for the Hobbiton Movie Set site is	of the above policy into the District Plan will be the most
not the most appropriate method of ensuring	appropriate method of giving effect to the overriding

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	development does not result in adverse effects on the	objectives of the Plan and ensuring continued development of
	surrounding landscape.	the Hobbiton Movie Set facility provides for the maintenance
		of rural landscape character within the area.
	Risk of acting or not acting	Risk of acting or not acting
	It is considered that there is no uncertain or insufficient	It is considered that there is no uncertain or insufficient
	information.	information.
	Option 1: Do nothing – retain existing provisions	Option 2: New activity schedule
Hobbiton DCP Activity	Costs	Costs
Schedule (Planning	Environmental:	Environmental:
Maps, Part C)	There are no identifiable environmental costs.	There are no identifiable environmental costs.
- A description setting	Economic:	Economic:
out the purpose of the	Maintenance of the status quo without specific provision	There are no identifiable economic costs.
	for the tourism activities reduces the ability of tourism	
Development Concept	generating activities to offer enhanced services to visitors	Social:
Plan;	and increase economic expenditure within the District.	There are no identifiable social costs.
- An activity schedule	and increase economic expenditure within the District.	
detailing the status of	Social:	Cultural:
various activities	There are no identifiable social costs.	There are no identifiable cultural costs.
within Precincts 1 and		
2 and the Rural Buffer	<u>Cultural cost:</u>	
Area. The listed	Maintenance of the status quo without specific provision	
activities within	for tourism related activities to occur reduces the ability of	
	cultural activities to be showcased through tourism	
Precincts 1 and 2	attracters such as the Hobbiton Movie Set site.	
include movie set	Benefits	Benefits
tours; movie set	Environmental:	Environmental:
structures and	There are no identifiable environmental benefits.	There are no identifiable environmental benefits. There is
facilities; buildings		more certainty of outcome of what can occur at the Hobbiton
and activities ancillary	Economic:	Movie Set site by both RST and neighbours.
	There are no identifiable economic benefits.	ואוטאוב שבי שוני אש שטנוו השד מווע וופוצוושטעוש.

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	determined that by retaining the existing provisions this cannot occur and therefore retaining the status quo would not be the most appropriate option to achieve this objective. Risk of acting or not acting It is considered that there is no uncertain or insufficient information. Option 1: Do nothing – retain existing provisions	 Hobbiton Movie Set and therefore the provision of those standards will achieve the overall objective. Risk of acting or not acting It is considered that there is no uncertain or insufficient information. Option 2: New performance standards
Hobbiton DCP	Costs	Costs
Performance	Environmental:	Environmental:
Standards (Planning	There are no identifiable environmental benefits.	There are no identifiable environmental costs.
Maps, Part C)		
	Economic:	Economic:
- Performance standards	Maintenance of the status quo in terms of the above-	There are no identifiable economic costs.
for permitted activities	mentioned performance standards for the site is expected	
in Precincts 1 and 2.	to result in an economic cost for both RST and the	Social:
The performance	Matamata-Piako District. Where provision for the ability of	There are no identifiable social costs.
standards relate to building envelope;	the activities to expand in built form and level of activity to accommodate additional demand from tourism is not	Cultural:
building coverage;	made, it can be reasonably expected that spending	<u>Cultural.</u> There are no identifiable cultural costs.
visual form and	associated with the activity would also be restricted to that	
appearance of new	growth.	
buildings; landscaping		
for new buildings;	Social:	
landscaping of car	There are no identifiable social costs.	
parking areas; access;		
car parking, loading,	<u>Cultural:</u>	
formation and	There are no identifiable cultural costs.	
manoeuvring; visitor		
numbers; noise; lighting		

and glare; street	Benefits	Benefits
lighting; signage; events; and fireworks displays.	 <u>Environmental:</u> Continued restrictions for the Hobbiton Movie Set site of those for the Rural Zone instead of adopting the recommended performance standards within the DCP may result in stricter controls of the activity and events within the site. These controls will likely mean activities that may breach the permitted noise/ lighting or traffic standards of the District Plan for example are regulated to reduce the adverse effects on the immediate locality. <u>Economic:</u> There are no identifiable economic benefits. <u>Social:</u> There are no identifiable social benefits. 	Environmental:There are no identifiable environmental benefits.Economic:Inclusion of the performance standards within the HobbitonMovie Set DCP is anticipated to result in greater economicbenefits for RST's activities on the site and for the widerMatamata-Piako District. Provision for activities generatingpositive economic spending within the District and thesubsequent ability of those activities to increase theiroperational capacity through new buildings, events andinfrastructural expenditure will encourage the level of tourismactivity to subsequently increase. It is considered the greaterthe ability of the site to develop new opportunities within theDCP the greater the benefits through the attraction of touristspending.
	Cultural:There are no identifiable cultural benefits.Efficiency and effectiveness of achieving objectivesThe maintenance of the status quo Rural Zone provisionsin relation to the site is not expected to be the mostefficient or effective means of achieving the requiredincorporation of those standards. It is considered that thepreservation of the status quo will restrict the ability ofHobbiton Movie Set to offer continued events and service	Social: There are no identifiable social benefits.Cultural: There are no identifiable cultural benefits.Efficiency and effectiveness of achieving objectivesThe inclusion of the above recommended standards into the DCP is expected to result in a more efficient means of developing effective tourism attractors, and to provide for the Hobbiton movie Set site to continue to expand the movie set, event and service facilities offered to visitors to the site.

	Most appropriate for achieving objectives	Most appropriate for achieving objectives
	It is considered the preservation of the status quo for the reasoning contained in this assessment is not the best method to achieve the objective, that is, including the above performance standards into the DCP for the site.	It is considered the consequential inclusion of the above recommended performance standards will result in an activity occurring on the site that will not adversely impact on the surrounding environment in a way that detracts from the locality and the existing operational parameters of the activity. Risk of acting or not acting
	It is considered that there is no uncertain or insufficient information.	It is considered that there is no uncertain or insufficient information.
	Option 1: Do nothing – retain existing provisions	Option 2: New matters of control and matters of discretion
Hobbiton DCP Matters	Costs	Costs
of Discretion (Planning Maps, Part C)	Environmental: There are no identifiable environmental costs.	Environmental: There are no identifiable environmental costs.
	<u>Economic:</u> There are no identifiable economic costs.	<u>Economic:</u> There are no identifiable economic costs.
	<u>Social:</u> There are no identifiable social costs.	<u>Social:</u> There are no identifiable social costs.
	<u>Cultural:</u> There are no identifiable cultural costs.	<u>Cultural:</u> There are no identifiable cultural costs.
	Benefits	Benefits
	Environmental: There are no identifiable environmental benefits.	<u>Environmental:</u> There are no identifiable environmental costs.
	<u>Economic:</u> There are no identifiable economic benefits.	Economic: The matters of discretion proposed as part of the DCP are subject to incorporation of the relevant performance standards for those matters. Where inclusion of these standards will result in greater economic benefits for RST's

		activities on the site and for the wider Matamata-Piako District. Provision for activities generating positive economic spending within the District and the subsequent ability of those activities to increase their operational capacity through new buildings, events and infrastructural expenditure will encourage the level of tourism activity to subsequently increase
	<u>Social:</u> There are no identifiable social benefits.	<u>Social:</u> There are no identifiable social benefits.
	<u>Cultural:</u> There are no identifiable cultural benefits.	<u>Cultural:</u> There are no identifiable cultural benefits.
Ī	Efficiency and effectiveness of achieving objectives	Efficiency and effectiveness of achieving objectives
	Efficiency and effectiveness cannot be achieved by maintenance of the status quo. This is because if no performance standards are incorporated into the DCP there is no need to include matters of discretion for those performance standards.	Efficiency and effectiveness can again not be achieved through the objective until the performance standards are included in the DCP. Where these standards are included, these matters of discretion shall ensure activities with the DCP area will operate under requirements to minimise any adverse effects arising from those activities.
	Most appropriate for achieving objectives	Most appropriate for achieving objectives
	This is the least appropriate method for achieving the objectives. No costs or benefits result from the preservation of the current performance standards or the matters of discretion in the District Plan. This option does not apply if no performance standards from the DCP are given effect to through this Plan Change.	Where the performance standards are adopted into the DCP the inclusion of those matters of discretion are the most appropriate for achieving the objectives.
	Risk of acting or not acting	Risk of acting or not acting
	It is considered that there is no uncertain or insufficient information.	It is considered that there is no uncertain or insufficient information.