

2009-2019

Long-Term Council Community Plan Volume One



part 1: matamata-piako district today



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1.1 The district at a glance

The Matamata-Piako District is a rural authority in the Waikato Region. It's three main settlements are Matamata, Morrinsville and Te Aroha. A little more than half of the district's population lives in these towns, with the remainder living in rural areas.

	Matamata-Piako	Rest of New Zealand
District Population	31,200	4,283,000
• Matamata	6,430	
• Morrinsville	6,770	
• Te Aroha	3,850	
• Rural	14,150	
Medium age	37 years	35 years
People aged 65 years +	15.6%	12.3%
People aged under 15 years	23.1%	21.5%
Median income	\$25,600	\$24,400
Average hourly wage ¹	\$20.38	\$21.90
% of people enrolled to vote ² (aged 18 + years)	99.4%	95.4%
Residents that speak Maori	4.0%	4.1%
Unemployment rate	3.7%	5.1%
Ethnicity		
New Zealand European	77.9%	67.6%
Maori	13.2%	14.6%

Source: Census 2006 for most items.

¹ Statistics New Zealand, Quarterly Employment Survey

² New Zealand Electoral Commission Website December 2005

